Envision 2025

du Tech

Envision
Atlantis The Royal
09 SEP 2025

AI progress begins when leaders and technology align.

This year, we're uniting the UAE's future makers, tech partners, and industry leaders to accelerate the nation's digital transformation. Experience a dynamic blend of interactive showcases and expert-led talks, exploring AI, data centres, sovereign cloud, advanced robotics, and more.

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THE ROYAL
DUBAI
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9 Sep 2025
8am – 2pm

Valet Parking
Available

AI

Speakers featured

Fahad Al Hassawi
CEO
du

Jasim Al Awadi
CICTO
du

H.E. Amer Sharaf
CEO
DESC

Randi Zuckerberg
Entrepreneur
& Investor

Miguel Vega
Senior Vice President – Database Platform &
Cloud Infrastructure - Middle East, Turkey
and Africa
Oracle

Zayan Sadek
Managing Director, MEA-T Service
Provider
Cisco Systems

Badr Tharwat
Field CTO
Oracle

Guillaume de Saint Marc
Vice President of Engineering
and AI/ML at
Outshift by Cisco.

Saeed Belhoul
Director – E-government
Operations
TDRA

Faisal Ameer Malik
CTO Middle East & Central Asia,
Enterprise Business
Huawei

Diego Camberos
Chief Customer & Channels Officer
du

Xavier Anglada
Managing Director Accenture

Avinash Advani
CEO
CyberKnight

Micheal Langeveld Head
of Technology and Business
Development (Emirates & Africa)
HPE

Tim Aldridge
UAE Sales Director
HPE

Satyajith M
CTO
Hexaware

Speakers featured

Laith Abu-Hantash
Head of Technical Solutions
Consulting
Palo Alto

Charbel Sarkis
Director, Systems Engineering - Telcos
and MSSPs - Middle East, Fortinet

Maha
The Humanoid

Abhinav Mishra
Director - MIT Sloan
Management Review Middle
East

Marc O' Regan
CTO, EMEA
Dell

John Bradshaw
Field CTO Cloud, UK
Akamai

Sanna Azzam
Host

Richard Dean
Presenter

Agenda

8:00 am
1 hour

Registration & Networking

9:00 am
10 mins

Welcome Message: du

du as your strategic AI partner in the UAE -
"beyond the core ambitions".

Fahad Al Hassawi
CEO, du

9:20 am
15 mins

Welcome Message: du

Leadership in the AI Era:
From Ambition to Action

Jasim Al Awadi
Chief ICT Officer, du

9:35 am
20 mins

Signature CEO Panel Discussion:
Topic: Rethinking Digitalisation for an AI-first
World

As generative AI unleashes a new wave of disruption
across industries, CEOs and tech leaders are reviewing
their approach to AI and its role in digitalisation. The
promise of significant impact on digital innovation,
customer experience, and operational efficiencies will
drive progressive governments and digitally determined
organisations to take an AI-first approach. Concerns about
data privacy, displacement of jobs, and the demand for
regulatory oversight remain, yet the need for competitive
parity with early adopters will drive tech agendas.

Fahad Al Hassawi
CEO, du

H.E. Amer Sharaf
CEO, DESC

Miguel Vega
SVP – Database Platform &
Cloud Infrastructure, META,
Oracle

Moderator:
Sanna Azzam

9:55 am
15 mins

Session Details: Keynote with Oracle
Topic: Powering Progress & Innovation with Digital Sovereignty

The increasing sovereignty requirements have made sovereignty in the cloud an important consideration not only for the public sector but also for private enterprises. In this session, we will decipher digital sovereignty and highlight how UAE public and private sector entities can now unlock the full potential of cloud while ensuring sovereignty.

Badr Tharwat
Field CTO, Oracle

10:10 am
15 mins

Session Details: Keynote by Cisco
Topic: Topic: Cloud and Security for the Agentic Era

Guillaume De Saint Marc
VP Engineering, Outshift by Cisco, Paris, France, Cisco

10:25 am
45 mins

Tea / Coffee
& Networking Break

11:10 am
15 mins

Session Details: Fireside chat with Maha – The Humanoid

Topic: Humanoid robots as part of the future workforce

Maha
The Humanoid

Moderator:
Richard Dean

**11:25 am
10 mins**

Session Details: Shaping the future AI & Cloud as the core of digital transformation

In today's rapidly evolving digital landscape, Artificial Intelligence and Cloud Services are no longer optional and they are the foundation for transformation across industries. In this session, Huawei will share its vision for how AI and Cloud, working together, can accelerate innovation, unlock new business models, and empower enterprises to deliver smarter, more sustainable services.

Faisal Ameer Malik

CTO Huawei Middle East & Central Asia, Enterprise Business

**11:35 am
20 mins**

Panel Session Topic: How is AI Impacting Organisations - Ethics, Principles, Data Governance, IT and Talent?

Saeed Belhoul

Director – E-government Operations, TDRA

John Bradshaw

Field CTO Cloud Akamai, UK

Xavier Anglada

Managing Director, Accenture

Marc O' Regan

CTO, EMEA, Dell

Micheal Langeveld

Emirates & Africa Technology & Business Development Lead, HPE

Moderator:

Richard Dean

**11:55 am
20 mins**

Panel Session Details:
Scaling AI for Business

The time for widespread business adoption of generative AI & agentic AI has come. But how can businesses fully harness this technology to create unique value? This session will explore real-world success stories. Learn how to drive productivity and innovation with AI applied to customer service, code modernization, and workflow automation. Discover how hybrid cloud infrastructure and secure AI architecture can help you scale AI models efficiently, with trusted data.

Diego Camberos

Chief Customer & Channels Officer, du

Satyajith M

CTO, Hexaware

Zayan Sadek

Managing Director, MEA-T Service Providers, Cisco Systems

Laith Abu-Hantash

Head of Technical Solutions Consulting, Palo Alto

Charbel Sarkis

Director, Systems Engineering - Telcos and MSSPs - Middle East, Fortinet

Tim Aldridge

Sales Leader, HPE

Moderator:

Avinash Advani

CEO CyberKnight

12:15 pm
10 mins

Research Session Keynote: What does it truly take to become AI-first? Translating strategy into reality – exclusive white paper

The next era of AI leadership will not be defined by algorithms, but by the nations and organisations that build the infrastructure to power them. As the UAE accelerates toward becoming a global AI hub, this whitepaper from MIT Sloan Management Review Middle East, in collaboration with du, sets out a bold and essential question: What does it truly take to become AI-first? The paper explores the foundational systems required to enable AI at scale. It covers sovereign cloud, compute, intelligent networks, and hyperscale data environments. The focus is not on abstract ambition, but on delivering a grounded, practical view of the investments, architecture, and collaboration needed to translate strategy into reality. This whitepaper offers both a roadmap and a wake-up call. Without the right infrastructure, the promise of AI will remain out of reach. With it, the UAE has the potential to set a new global standard.

Abhinav Mishra
Director - MIT Sloan Management Review Middle East

12:25 pm
30 mins

Session Details: Honorary guest Topic: Inspirational talk by Global Tech & Media Expert

Randi Zuckerberg
Entrepreneur & Investor

12:55 pm
5 mins

Closing Remarks

1:00 pm
1 hour

Close of Event - Lunch & Networking

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