

Envision 2025





Al progress begins when leaders and technology align.

This year, we're uniting the UAE's future makers, tech partners, and industry leaders to accelerate the nation's digital transformation. Experience a dynamic blend of interactive showcases and expert-led talks, exploring AI, data centres, sovereign cloud, advanced robotics, and more.



Speakers featured



Fahad Al Hassawi CEO du



Jasim Al Awadi CICTO du



H.E. Amer Sharaf

CEO

DESC



Randi Zuckerberg

Entrepreneur

& Investor



Miguel Vega
Senior Vice President – Database Platform &
Cloud Infrastructure - Middle East, Turkey
and Africa
Oracle



Zayan Sadek Managing Director, MEA-T Service Provider Cisco Systems



Badr Tharwat Field CTO Oracle



Guillaume de Saint Marc Vice President of Engineering and AI/ML at Outshift by Cisco.



Saeed Belhoul
Director – E-government
Operations
TDRA



Faisal Ameer Malik CTO Middle East & Central Asia, Enterprise Business Huawei



Diego Camberos
Chief Customer & Channels Officer



Xavier Anglada Managing Director Accenture



Avinash Advani CEO CyberKnight



Micheal Langeveld Head of Technology and Business Development (Emirates & Africa) HPE



Tim Aldridge
UAE Sales Director
HPE



Satyajith M CTO Hexaware



Speakers featured



Laith Abu-Hantash
Head of Technical Solutions
Consulting
Palo Alto



Charbel Sarkis
Director, Systems Engineering - Telcos
and MSSPs - Middle East, Fortinet



Maha The Humanoid



Abhinav Mishra Director - MIT Sloan Management Review Middle East



Marc O' Regan
CTO, EMEA
Dell



John Bradshaw Field CTO Cloud, UK Akamai



Sanna Azzam



Richard Dean
Presenter



Agenda

8:00 am 1 hour

Registration & Networking

9:00 am 10 mins Welcome Message: du

du as your strategic AI partner in the UAE - "beyond the core ambitions".

Fahad Al Hassawi CEO, du

9:20 am 15 mins

Welcome Message: du

Leadership in the AI Era: From Ambition to Action Jasim Al Awadi Chief ICT Officer, du

9:35 am 20 mins

Signature CEO Panel Discussion: Topic: Rethinking Digitalisation for an Al-first World

As generative AI unleashes a new wave of disruption across industries, CEOs and tech leaders are reviewing their approach to AI and its role in digitalisation. The promise of significant impact on digital innovation, customer experience, and operational efficiencies will drive progressive governments and digitally determined organisations to take an AI-first approach. Concerns about data privacy, displacement of jobs, and the demand for regulatory oversight remain, yet the need for competitive parity with early adopters will drive tech agendas.

Fahad Al Hassawi CEO, du

H.E. Amer Sharaf CEO, DESC

Miguel Vega

SVP – Database Platform & Cloud Infrastructure, META, Oracle

Moderator: Sanna Azzam



9:55 am 15 mins Session Details: Keynote with Oracle Topic: Powering Progress & Innovation with Digital Sovereignty

The increasing sovereignty requirements have made sovereignty in the cloud an important consideration not only for the public sector but also for private enterprises. In this session, we will decipher digital sovereignty and highlight how UAE public and private sector entities can now unlock the full potential of cloud while ensuring sovereignty.

Badr Tharwat Field CTO, Oracle

10:10 am 15 mins Session Details: Keynote by Cisco

Topic: Topic: Cloud and Security for the Agentic Era

Guillaume De Saint

Marc

VP Engineering, Outshift by Cisco, Paris, France, Cisco

10:25 am 45 mins

Tea / Coffee & Networking Break

11:10 am 15 mins Session Details: Fireside chat with Maha – The Humanoid

Topic: Humanoid robots as part of the future workforce

Maha

The Humanoid

Moderator: Richard Dean



11:25 am 10 mins

Session Details: Shaping the future AI & Cloud as the core of digital transformation

In today's rapidly evolving digital landscape, Artificial Intelligence and Cloud Services are no longer optional and they are the foundation for transformation across industries. In this session, Huawei will share its vision for how AI and Cloud, working together, can accelerate innovation, unlock new business models, and empower enterprises to deliver smarter, more sustainable services.

Faisal Ameer Malik

CTO Huawei Middle East &
Central Asia, Enterprise Business

11:35 am 20 mins

Panel Session Topic: How is Al Impacting Organisations - Ethics, Principles, Data Governance, IT and Talent? Saeed Belhoul

Director – E-government Operations,

John Bradshaw

Field CTO Cloud Akamai, UK

Xavier Anglada

Managing Director, Accenture

Marc O' Regan

CTO, EMEA, Dell

Micheal Langeveld

Emirates & Africa Technology & Business Development Lead, HPE

Moderator:

Richard Dean

11:55 am 20 mins

Panel Session Details: Scaling AI for Business

The time for widespread business adoption of generative AI & agentic AI has come. But how can businesses fully harness this technology to create unique value? This session will explore real-world success stories. Learn how to drive productivity and innovation with AI applied to customer service, code modernization, and workflow automation. Discover how hybrid cloud infrastructure and secure AI architecture can help you scale AI models efficiently, with trusted data.

Diego Camberos

Chief Customer & Channels

Officer, du

Satyajith M

CTO, Hexaware

Zayan Sadek

Managing Director, MEA-T Service Providers, Cisco Systems

Laith Abu-Hantash

Head of Technical Solutions
Consulting, Palo Alto

Charbel Sarkis

Director, Systems Engineering - Telcos and MSSPs - Middle East, Fortinet

Tim Aldridge

Sales Leader, HPE

Moderator:

Avinash Advani

CEO CyberKnight



12:15 pm 10 mins Research Session Keynote: What does it truly take to become Al-first? Translating strategy into reality – exclusive white paper

The next era of AI leadership will not be defined by algorithms, but by the nations and organisations that build the infrastructure to power them. As the UAE accelerates toward becoming a global AI hub, this whitepaper from MIT Sloan Management Review Middle East, in collaboration with du, sets out a bold and essential question: What does it truly take to become Al-first? The paper explores the foundational systems required to enable AI at scale. It covers sovereign cloud, compute, intelligent networks, and hyperscale data environments. The focus is not on abstract ambition, but on delivering a grounded, practical view of the investments, architecture, and collaboration needed to translate strategy into reality. This whitepaper offers both a roadmap and a wake-up call. Without the right infrastructure, the promise of AI will remain out of reach. With it, the UAE has the potential to set a new global standard.

Abhinav Mishra

Director - MIT Sloan

Management Review Middle

East

12:25 pm 30 mins

Session Details: Honorary guest

Topic: Inspirational talk by Global Tech &

Media Expert

Randi Zuckerberg

Entrepreneur & Investor

12:55 pm 5 mins

Closing Remarks

1:00 pm 1 hour

Close of Event - Lunch & Networking



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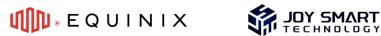








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